



104.9
PEMBROKE TODAY.CA
LOCAL NEWS FIRST

Market: Pembroke

Call Letters: CIMY-FM Pembroke

Frequency: 104.9 myFM

Format: Adult Contemporary

Website: <https://www.pembroketoday.ca/>

Community Involvement:

Proud voice of our Hometown Pembroke Lumber Kings! Robbie Dean Counselling Centre's Radio Bingo, Pembroke Regional Hospital for all fundraising initiatives including the Community Healthcare Challenge, Spring and Fall Auto Lottos and Catch the Ace Lottery, Media sponsor for Coldest Night of the Year in support of the Grind Pembroke, Host of the Robbie Dean Counselling Centre's Radio Bingo, Sponsor of the "pet of the week" feature helping the Ontario SPCA Renfrew County Animal Centre find new homes for animals in need, partnership with Petawawa Toyota we feature a Local Legend each week-highlighting a deserving member of our community, Host of the myFM Spirit Awards-shining a light on the amazing people in our community, nominated and voted on by our listeners in the community!, Organizer of the county wide All Hands-on Deck Food Drive supporting area foodbanks, Community initiatives, fundraisers, fairs and local festivities

Studio/Office Location: 306 Julien Street, Pembroke, Ontario K8A 3P7

Office Phone: 613.735.6936 (myFM)

Newsroom: 613.735.6936 ext 3121

Contest Line: 1-855-WIN-myFM

Text Line: 1-855-946-6936

Mailing Address: 306 Julien Street, Pembroke, Ontario K8A 3P7

Contact: Melissa Siegel: melissas@mbcmedia.ca

Regular office hours are Monday – Friday, 9am to 5pm, excluding statutory holidays